



NRCN
National Rural Crime Network

Celebrating the efforts of our Partners and Associate Members in the fight against rural crime.

Partners: NFU, Rural Services Network, Association of Police and Crime Commissioners, NFU Mutual, CLA, Countryside Alliance, Historic England, CrimeStoppers, Selectamark plc, VIN Chip, Optimal Risk.

Day 3 Rural Crime
Is Bigger than you think.

When a tractor or a quad is stolen, the cost impacts how farms operate and how communities sustain.

Assessing figures from 2020:

- Lifelong Theft: 3%
- Costing Farmers: £3.4M

Statistics from the latest NFU Mutual Rural Crime Report 2025.

Every stolen vehicle or animal represents time, trust, and peace taken from farming families.

THIS NATIONAL RURAL CRIME ACTION WEEK
Add your voice to the conversation with support and participation.

NATIONAL RURAL CRIME ACTION WEEK
begins on 08th September.

3 Days to go!

Theme: **Voices from the Countryside**

JOIN US AS WE SPOTLIGHT **WHAT** RURAL CRIME LOOKS LIKE.

- Use your voice
- Use your platform
- Use this week to help spark long-overdue change

Follow us for the latest updates, resources, and real stories

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Day 3 Rural crime is BIGGER than you think

BBC

Arson leaves farms and families traumatised

The hidden impact on rural communities.

NATIONAL RURAL CRIME ACTION WEEK

Real cases | Real people | Real Impact

Special Highlight



Rural Voices Real Impact

Proud supporters of
NATIONAL RURAL
CRIME ACTION WEEK

6th to 11th Sep'26



Welcome Letter from the NRCN Chair

Dear Supporter,

Welcome to **National Rural Crime Action Week 2026** — six days, from **6th to 11th September**, when rural communities across the UK make themselves heard.



Tim Passmore

Chair of NRCN and Police and
Crime Commissioner for Suffolk

Policing is being reshaped right now. Decisions taken over the next year — about force structures, about where officers sit, about what gets counted as a priority, will set the terms for a decade. Our concern is simple: rural communities are rarely in the room when those decisions are made, and they carry the cost when the answer is wrong.

That is why this year's theme is
Police Reform Must Include Rural Communities.

We hear the same thing from colleagues across the country. Organised networks working farms and heritage sites with something close to impunity. Victims who report once, hear nothing, and never report again. Officers who want to do the job properly and are stretched across too much ground to do it.

Action Week is when we put that on the national record.

The campaign pack has been prepared to guide you on how to participate and share your voice in the conversation. No matter whether you're a community member, local representative, voluntary group or just a concerned rural resident, your contribution matters.

*A week of rural voices, all pointing the same direction, is
harder to overlook than any of us on our own.*

Brief History of NRCN & Action Week

The National Rural Crime Network (NRCN)

is a community dedicated to ensuring that rural communities are protected and heard. Established in 2014, the network works with Police and Crime Commissioners, local authorities, academicians and partners to drive change and make a difference by strengthening the safety and resilience of our rural areas.

National Rural Crime Action Week was initiated to address the specific vulnerabilities of countryside communities and drive real change.

Since its launch, we have won in different aspects of rural crime. From driving awareness, strengthening partnerships, and encouraging meaningful dialogue, it has taken the rural voices to the national level.

The theme for this year is

'Police Reform Must Include Rural Communities'.

We are starting conversations that strengthen rural policing and keep rural crime on the national agenda.

Digital Campaign Badge



To show your support to **National Rural Crime Week 2026**, download the Campaign Badge and put it across your organisation's website, social profiles, emailers or printed documents.

Day-by-Day Breakdown

Each day of the rural crime week focuses on different aspects of policing reform, serious organised crime, community led approach and an action plan ensuring that rural communities are not overlooked.

Serious and Organised Crime

Starting the conversation around organised criminal networks, who are targeting villages, businesses, heritage sites, and rural infrastructure across the UK.

**DAY
01**

**DAY
02**

Local Rural Crime Teams and Community Confidence

Taking the spotlight to the frontline officers to keep rural communities safe, when visibility is low, confidence is lost, and rural victims feel forgotten and unheard.

**DAY
03**

Parliamentary Drop-in: Rural Voices and Police Reform

Taking rural voices to the Parliament, because when reform decisions are made without rural communities at the table, it is rural victims who pay the price.



Sponsored by
Greg Smith MP

**Tuesday 8 September at
15:00-16:30**
Room C, 1 Parliament Street

**DAY
04**

Partnerships in Action

Recognising the efforts of partners and organisations supporting rural communities. When no single agency can tackle rural crime alone, collaboration is the only way.

**DAY
05**

Community

Celebrating the farmers, volunteers, and neighbours who refuse to give up. When rural communities are left to suffer and resilience becomes their only shield

**DAY
06**

Calls to Action: Rural Policing Reform

Demanding for the change rural communities deserve. National reform decisions should focus that rural voices are heard and addressed.

How to Support Guide



Send us your Video Clips

This year, our theme is '**Police Reform Must Include Rural Communities**'. It focuses on the urgent need for reform, the impact of serious organised crime, and the real stories of victims, left without the visibility and support they deserve.

For this year's action week, we aim to talk about what police reform really means for rural communities — the risks, the opportunities, and the clear calls to action that must be heard by those with the power to shape change.

For example, to address issues like insufficient local rural crime teams, victims left without visibility, support, and to ensure these realities are embedded into every reform decision made at a national level.

However, please feel free to send video content related to any of the issues outlined in our themed days. Because every story strengthens the case for reform that works for rural communities.

To see the PCC video from last year [please click here](#).

For further information or to send a video clip, please email stuart.hand@apccs.police.uk



Share Best Practices

We would love to hear about the work you and your organisation are doing to fight rural crime and share it with our NRCN network. You can showcase the preventive measures and supportive initiatives working on the ground to build safer communities.

Rural crime makes national headlines.

This Rural Crime Action Week, spread the word by reaching out to your local newspaper, radio station, or online publication. Let the people know about this national conversation which includes rural stakeholders working towards a common goal: policing reforms for rural communities.



Tell your local press

Social Media Support

Caption:

When rural crime is overlooked, it's the community that faces the consequences.

That's why I'm proud to be supporting National Rural Crime Action Week 2026 by the National Rural Crime Network.

For six days, people from across policing, and communities are coming together to discuss the realities of rural crime. We will recognise the work making an impact and explore how stronger partnerships and police reform can better support rural communities.

I hope you'll join this conversation to drive in your community.

For more, visit - <https://nationalruralcrimenetwork.net/resources/>



Caption:

The future of rural policing is being shaped, and I believe rural communities deserve to be part of that conversation.

I am proud to support National Rural Crime Action Week 2026, an initiative by the National Rural Crime Network

Over six days, there will be conversation around realities of rural crime, the partnerships making a difference, and the changes needed to ensure rural communities are a part of policing reforms.

We all have a role to play in creating safer communities. Spread the word and help drive the change we deserve.

For more, visit - <https://nationalruralcrimenetwork.net/resources/>.



To support the conversation, make use of the posts and share them on your social media handles.

Also, include the relevant hashtags to improve the to make people find your post easily.

Don't forget to use the hashtags

#RuralCrimeActionWeek2026
 #RuralCrimeActionWeek
 #NoPlaceForOrganisedCrime
 #RuralPolicingReforms #RuralCrimeMatters
 #RuralSafety #NRCNActionWeek2026

Thank You *for Being Part of the Change*

National Rural Crime Action Week is a joint step to raise **awareness**, amplify rural voices, and inspire meaningful change in how **rural crime** is understood and addressed.

We appreciate your time, your voice, and your support. Every story shared, and every conversation made rural crime more visible and strengthened the collective response.

Visit Us



Let's keep rural communities at the heart of the conversation. Do tag us in all your social media posts and show your support using the hashtag:

#NRCNActionWeek2026



For additional information, reach out to:

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